

*Wine & Wisdom*

**Vote By Mail**

**May 12, 2020**

**LWV**

**LEAGUE OF WOMEN VOTERS<sup>®</sup>**  
OF COLLIER COUNTY

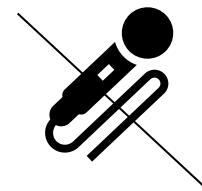


# **Janet Hoffman and Pat Plummer**

## **LWVCC Co-Presidents**

# Our Meeting This Evening

- Please **MUTE** your audio



- Questions? Use the *CHAT* feature



- **View Options** --drop down to Side-by-Side option

- Let's listen, learn, have some fun and make a difference!

# **AGENDA**

**May 12<sup>th</sup> 5:00 – 6:15pm**

**Meeting Leaders:** Diane Aronson, Elizabeth Baird, Sarah Cass Berg, Cynthia Cromwell, Jan Eustis, Janet Hoffman, Robin Larkin, Pat Plummer, Patricia Rodilosso, Alison Wescott, Julie Wade

**5:00 Welcome from Janet Hoffman and Pat Plummer,  
LWVCC Co-Presidents**

**5:10 Cynthia Cromwell, LWVCC Voter Service Committee  
Chair**  
Overview of Voter Service activities

**5:15 Elizabeth Baird, LWVCC Chair of Vote-By-Mail Voter  
Service Subcommittee**

**5:30 Q & A**



# AGENDA

- 5:40 Alison Wescott, LWVCC Co-Chair Membership Committee**  
What can YOU do to make an impact?
- 5:45 Diane Aronson, LWVCC Co-Chair Development and Outreach Committee**
- 5:50 Close Business Portion of Meeting: Janet Hoffman and Pat Plummer**
- 5:55 Guests Invited for Social Time and Chit-Chat: Julie Wade**
- 6:15 Reconvene in Main Meeting Room for Wrap-Up and Wine-down**



# Voter Service

**Cynthia Cromwell, Chair**

- **The heart and soul of the LWV**
- **Educating citizens to make an informed decision**
- **Making sure every vote is counted**



# **Voter Service: Get Out the Vote**

## **Minority and Youth Voters**

- **Collier Area Transit ads**
- **InfoCard and Flyer distribution**
- **Developing Programs/information for Social Media**

### **Co-Chairs:**

**Susan Housel: [slhousel@gmail.com](mailto:slhousel@gmail.com)**

**Elizabeth Polli: [eapolli58@gmail.com](mailto:eapolli58@gmail.com)**



# **Voter Service: [Vote411.org](http://Vote411.org)**

**Candidate and Voter information  
throughout the USA**

**Co-Chairs:**

**Sarah Cass Berg: [sarahvote411@gmail.com](mailto:sarahvote411@gmail.com)**

**Patricia Rodilosso: [Patricia@rodilosso.net](mailto:Patricia@rodilosso.net)**





# **Voter Service: Public Forums**

**Candidate Forums and Issue-Oriented Forums:**

**Fall programs being planned now**

**Cynthia Cromwell: [cccromwell238@gmail.com](mailto:cccromwell238@gmail.com)**



# **Voter Service: Vote by Mail**

## **Vote By Mail**

**Educational and promotional activities—  
including today's Wine & Wisdom!**

**Chair:**

**Elizabeth Baird: [hebaird@me.com](mailto:hebaird@me.com)**



**Florida & Its Government:  
What Voters Should Know  
A ZOOM Presentation by Sandy Parker  
May 21<sup>st</sup> from 4:00 – 5:30 (ET)**

**Register on her home page:  
[www.sparkers-soapbox.com](http://www.sparkers-soapbox.com)**

# Voter Service Next Meeting

May 18<sup>th</sup> at 9:30



**WE WANT YOU!**

Cynthia Cromwell, Chair

[Cccromwell238@gmail.com](mailto:Cccromwell238@gmail.com)



# **Elizabeth Baird**

**Chair, Vote By Mail**

**Voter Service Subcommittee**

# Is this the future in Florida?



# 2016 General Election Statistics

- 24% of Americans voted by mail
- 28% of Floridians voted by mail
- 33% of Collier County voted by mail

Predictions vary, but most experts anticipate a 60% - 80% upsurge in vote by mail for 2020 General Election.

# **LWVCC Vote by Mail Projects**

## **Protect Your Vote!**

- 1. We're becoming Subject Matter Experts – the 'go to' resource**
- 2. Social media campaigns: Facebook, Instagram, Google**
- 3. Enlisting community and volunteers: videos and PSA for social media**





# **LWVCC Vote by Mail Projects**

- 4. Campaign to educate voters in all aspects of voting (English, Spanish, Creole)**
- 5. Public education on VOTE411 and social media, driven by text messaging. Take action during crucial timeframes.**
- 6. Educate via leaflets and pamphlets in libraries, community centers, food banks, etc.**

**Alison Wescott**

**LWVCC Co-Chair**

**Membership Committee**



# The New Normal

## Vote By Mail



Source New York Times Magazine, May 10, 2020

## Take the Challenge

- Register to Vote by Mail Today
- Reach out to 5 friends, family and neighbors
- Share the benefits of Voting Early with Vote By Mail
- Ask them to do the same

# Call to Action

- **VOTE + VOTE EARLY**
- **MAKE A PLAN TO VOTE**
  - ✓ **BE READY**
- **BE A GAME CHANGER- Take the Challenge + Get Involved!**

**Diane Aronson**

**LWVCC Co-Chair**

**Development and Outreach  
Committee**



**Julie Wade**

**LWVCC Co-Chair**

**Membership Committee**

